

FOR IMMEDIATE RELEASE
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**SimpleDL™ Digital Library Platform Acquired by
Sobek Digital Hosting and Consulting LLC**

Lehi, Utah – Digital Collections Reserve LLC has agreed to terms in the sale of SimpleDL™, their flagship digital library platform, to Sobek Digital Hosting and Consulting LLC, a digital library hosting and consulting company based in Jacksonville, Florida. The terms of the transaction have not been disclosed. The transaction is expected to close on March 25, 2016.

Jon Ward, CEO of Digital Collections Reserve said, “We are excited about the work Sobek Digital Hosting and Consulting are doing in the digital library space, and feel they are a perfect suitor for our platform. We feel they have what it takes to take our product to the next level and are excited for what this acquisition will do for our customers in improving their overall experience.”

Sobek Digital's CIO, Mark Sullivan added, "We are looking forward to working with the SimpleDL community. This acquisition will extend the features of the overall suite of digital repository software offered to our combined customer base. The new synergies and the resulting economies of scale from this transaction will result in increased service and response to the needs of all our customers."

SimpleDL™ was created in 2009 as a fresh, simple alternative to the bloated, tech-heavy digital library systems of the past. This innovative system was designed to simplify the process librarians go through in uploading, editing, and managing their digital assets online to make them accessible to patrons across the world. It was designed to provide a user-friendly, enjoyable experience for the librarian and patron alike.

Sobek Digital Hosting and Consulting was formed as a partnership that combined over 30 years of library technology experience. Sobek Digital hosts digital resources for libraries and museums and provides consulting on digital resource creation and digitization. In addition, Sobek Digital supports a large and growing open source community of users for the popular SobekCM™ digital hosting software.